



अखिल भारतीय तकनीकी शिक्षा परिषद्  
**ALL INDIA COUNCIL FOR TECHNICAL EDUCATION**  
 (भारत सरकार का एक शैक्षणिक संस्थान) (A-STATUTORY BODY OF THE GOVERNMENT OF INDIA)

F.No. 431/15-9/MCP(M)/94

JJ  
 29/10/97

October 21, 1997

The Director,  
 Inst. of Marketing & Management,  
 Sujan Singh Park  
 62-F, Sujan Singh,  
 New Delhi - 110 003.

Sub: Extension of period of approval to Inst. of Marketing & Management, New Delhi regarding Post Graduate Diploma Programme(s).

Sir,

I am directed to convey the provisional approval of the Council to extend the period of approval of the Post Graduate Diploma programme for 1997-98 subject to fulfillment of general conditions at Annexure - 1, and also the recommendations of Visiting Expert Committee report, the Specific conditions (given below) should be complied by November 30, 1997 and a proof of compliance be submitted to AICTE. An expert committee of the Council shall visit at the cost of the institute to verify the compliance of the conditions during 1997-98.

SPECIFIC CONDITIONS

1. Atleast 6 full time faculty members shall be appointed before making admission.
2. The building at present is very conusted and inadequate. The building at permanent site shall be ready by next academic session.
3. The infrastructure facilities in terms of library, books, journals, computer, software, teaching aids shall be augmented as per AICTE norms.

NAME OF THE COURSE/ FULL TIME/PART TIME /DISTANCE EDUCATION	ANNUAL INTAKE	PERIOD OF APPROVAL
PGDMM (FT) (At Delhi Only)	60	1997-98

DURATION :- FT -> 2 YEARS, PT -> 3 YEARS and D.Ed. -> 3 YEARS

In case of non-compliance of the conditions, the Council shall take necessary measures at its end which may include stopping admission process or withdrawal of approval without giving further notice.

Receipt of letter may kindly be acknowledged.

*Robert Kumar Das*  
 Robert Kumar Das

**Robert Kumar Das**  
 Director (Marketing)

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