All India Council for Technical Education
(A Statutory body under Ministry of HRD, Govt. of India)

7th Floor, Chandralok Building, Janpath, New Delhi- 110 001
PHONE: 23724151/52/53/54/55/56/57 FAX: 011-23724183 www.aicte-India.org

F.No. North-West/1-410808011/2011/EOA

Date: 01-09-2011

To,
The Principal Secretary
(Higher & Technical Education)
Muni Maya Ram Marg,
Pitam pura, Pitam Pura,
Near T V. Tower, Delhi-110088

Sub: Extension of approval for the academic year 2011-12.
Ref : Application of the Institution for Extension of Approval for the Year 2011-12

Sir/Madam,

In terms of the Regulations notified by the Council vide F.No. 37-3/Legal/2011 dated 10/12/2010 and norms, standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the extension of approval of the Council to

Regional Office	North-West	Application Id	1-410808011
		Permanent Id	1-6304281
Name of the Institute	"INSTITUTE OF MARKETING & MANAGEMENT - BUSINESS SCHOOL"	Institute Address	MARKETING TOWER, B-11 QUTAB INSTITUTIONAL AREA, NEW DELHI - 110 016,NEW DELHI,NEW DELHI,Delhi,110016
Name of the Society/Trust	INSTITUTE OF MARKETING & MANAGEMENT	Society/Trust Address	MARKETING TOWER, B-11 QUTAB INSTITUTIONAL AREA, NEW DELHI - 110 016,NEW DELHI,NEW DELHI,Delhi,110016
Institute Type	Unaided - Private		

to conduct following courses with the intake indicated below for the academic year 2011-12

Application Id: 1-410808011			Course	Full/Part Time	Affiliating Body	Intake 2010-11	Intake Approved for 11-12	NRI	PIO	Foreign Collaboration
Program	Shift	Level								
MANAGEMENT	1st Shift	DIPLOMA	POST GRADUATE DIPLOMA IN MANAGEMENT	FULL TIME	None	120	120	No	No	No
MANAGEMENT	2nd Shift	DIPLOMA	POST GRADUATE DIPLOMA IN MANAGEMENT	FULL TIME	None	60	60	No	No	No
MANAGEMENT	1st Shift	DIPLOMA	POST GRADUATE DIPLOMA IN MANAGEMENT (FINANCE)	FULL TIME	None	60	60	No	No	No

Note: This is a Computer generated Extension of Approval Letter. No signature is required.
Printed By : AE4043357

Date of printing: 19-12-2011

Dr. Robert Kumar Daspattanayak
Director (Officiating)
Institute of Marketing & Management
New Delhi

01 JUL 2015

Institute of Marketing & Management New Delhi

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Application Id: 1-410808011			Course	Full/Part Time	Affiliating Body	Intake 2010-11	Intake Approved for 11-12	NRI	PIO	Foreign Collaboration
Program	Shift	Level								
MANAGEMENT	1st Shift	DIPLOMA	POST GRADUATE DIPLOMA IN MANAGEMENT (HUMAN RESOURCE MANAGEMENT)	PART TIME	None	60	60	No	No	No
MANAGEMENT	1st Shift	DIPLOMA	POST GRADUATE DIPLOMA IN MANAGEMENT (MARKETING)	PART TIME	None	60	60	No	No	No

The above mentioned approval is subject to the condition that "INSTITUTE OF MARKETING & MANAGEMENT - BUSINESS SCHOOL" shall follow and adhere to the Regulations, guidelines and directions issued by AICTE from time to time and the undertaking / affidavit given by the institution along with the application submitted by the institution on portal.

In case of any differences in content in this Computer generated Extension of Approval Letter, the content/information as approved by the Executive Council / General Council as available on the record of AICTE shall be final and binding.

Strict compliance of Anti-Ragging Regulation:- Approval is subject to strict compliance of provisions made in AICTE Regulation notified vide F. No. 37-3/Legal/AICTE/2009 dated July 1, 2009 for Prevention and Prohibition of Ragging in Technical Institutions. In case Institution fails to take adequate steps to Prevent Ragging or fails to act in accordance with AICTE Regulation or fails to punish perpetrators or incidents of Ragging, it will be liable to take any action as defined under clause 9(4) of the said Regulation.

(Dr. K P Isaac)

Member Secretary, AICTE

Copy to:

1. **The Regional Officer,**
   All India Council for Technical Education
   Plot No. 1310, Sector 42-B
   Chandigarh-160 036
2. **The Director Of Technical Education,**
   Delhi
3. **The Registrar,**
   None
4. **The Principal / Director,**
   "INSTITUTE OF MARKETING & MANAGEMENT - BUSINESS SCHOOL"

Dr. Robert Kumar Daspattanayak
Director (Officiating)
Institute of Marketing & Management
New Delhi

01 JUL 2015

Institute of Marketing & Management New Delhi

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MARKETING TOWER, B-11
QUTAB INSTITUTIONAL AREA, NEW DELHI - 110 016,
NEW DELHI,NEW DELHI,
Delhi,110016

5. **The Secretary / Chairman,**
INSTITUTE OF MARKETING & MANAGEMENT
MARKETING TOWER, B-11 QUTAB INSTITUTIONAL AREA, NEW DELHI - 110 016,
NEW DELHI,NEW DELHI,
Delhi,110016

6. **Guard File(AICTE)**

All India Council For Technical Education
योगः कर्मसु कौशलम्

Dr. Robert Kumar Daspattanayak
Director (Officiating)
Institute of Marketing & Management
New Delhi

01 JUL 2015

Institute of Marketing & Management * New Delhi

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