



All India Council for Technical Education
(A Statutory body under Ministry of HRD, Govt. of India)

7th Floor, Chandralok Building, Janpath, New Delhi- 110 001
PHONE: 23724151/52/53/54/55/56/57 FAX: 011-23724183 www.aicte-India.org

F.No. North-West/1-689472471/2012/EOA

Date: 10 May 2012

To,
The Principal Secretary
(Higher & Technical Education)
Muni Maya Ram Marg,
Pitam pura, Pitam Pura,
Near T V. Tower, Delhi-110088

Sub: Extension of approval for the academic year 2012-13

Ref: Application of the Institution for Extension of approval for the academic year 2012-13

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations 2010 notified by the Council vide notification number F-No.37-3/Legal/2010 dated 10/12/2010 and amendment vide notification number F-No.37-3/Legal/2011 dated 30/09/2011 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to

Regional Office	North-West	Application Id	1-689472471
		Permanent Id	1-6304281
Name of the Institute	"INSTITUTE OF MARKETING & MANAGEMENT - BUSINESS SCHOOL"	Institute Address	MARKETING TOWER, B-11 QUTAB INSTITUTIONAL AREA, NEW DELHI - 110 016, NEW DELHI, NEW DELHI, Delhi, 110016
Name of the Society/Trust	INSTITUTE OF MARKETING & MANAGEMENT	Society/Trust Address	MARKETING TOWER, B-11 QUTAB INSTITUTIONAL AREA, NEW DELHI - 110 016, NEW DELHI, NEW DELHI, Delhi, 110016
Institute Type	Unaided - Private		

Opted for change from Women to Co-ed	No	Opted for change of name	No	Opted for change of site	No
Change from Women to Co-ed approved	Not Applicable	Change of name Approved	Not Applicable	Change of site Approved	Not Applicable

to conduct following courses with the intake indicated below for the academic year 2012-13

Application Number: 1-689472471*

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Note: This is a Computer generated Extension of Approval Letter. No signature is required. Letter Printed On: 5 June 2012.

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Dr. Robert Kumar Dasgupta
Dr. Robert Kumar Dasgupta
Director (Officiating)
Institute of Marketing & Management
New Delhi

01 JUL 2015





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Application Id: 1-689472471			Course	Full/Part Time	Affiliating Body	Intake 2011-12	Intake Approved for 12-13	NRI	PIO	Foreign Collaboration
Program	Shift	Level								
MANAGEMENT	1st Shift	POST GRADUATE DIPLOMA	POST GRADUATE DIPLOMA IN MANAGEMENT	FULL TIME	None	120	120	No	No	No
MANAGEMENT	2nd Shift	POST GRADUATE DIPLOMA	POST GRADUATE DIPLOMA IN MANAGEMENT	FULL TIME	None	60	60	No	No	No
MANAGEMENT	1st Shift	POST GRADUATE DIPLOMA	POST GRADUATE DIPLOMA IN MANAGEMENT (FINANCE)	FULL TIME	None	60	60	No	No	No
MANAGEMENT	1st Shift	POST GRADUATE DIPLOMA	POST GRADUATE DIPLOMA IN MANAGEMENT (HUMAN RESOURCE MANAGEMENT)	PART TIME	None	60	60	No	No	No
MANAGEMENT	1st Shift	POST GRADUATE DIPLOMA	POST GRADUATE DIPLOMA IN MANAGEMENT (MARKETING)	PART TIME	None	60	60	No	No	No

The above mentioned approval is subject to the condition that "INSTITUTE OF MARKETING & MANAGEMENT - BUSINESS SCHOOL" shall follow and adhere to the Regulations, guidelines and directions issued by AICTE from time to time and the undertaking / affidavit given by the institution along with the application submitted by the institution on portal.

In case of any differences in content in this Computer generated Extension of Approval Letter, the content/information as approved by the Executive Council / General Council as available on the record of AICTE shall be final and binding.

Strict compliance of Anti-Ragging Regulation:- Approval is subject to strict compliance of provisions made in AICTE Regulation notified vide F. No. 37-3/Legal/AICTE/2009 dated July 1, 2009 for Prevention and Prohibition of Ragging in Technical Institutions. In case Institution fails to take adequate steps to Prevent Ragging or fails to act in accordance with AICTE Regulation or fails to punish perpetrators or incidents of Ragging, it will be liable to take any action as defined under clause 9(4) of the said Regulation.

(Dr. K P Isaac)

Member Secretary, AICTE

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Director (Officiating)
Institute of Marketing & Management
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Copy to:

1. **The Regional Officer,**
All India Council for Technical Education
Plot No. 1310, Sector 42-B
Chandigarh-160 036
2. **The Director Of Technical Education,**
Delhi
3. **The Registrar,**
None
4. **The Principal / Director,**
"INSTITUTE OF MARKETING & MANAGEMENT - BUSINESS SCHOOL"
MARKETING TOWER, B-11
QUTAB INSTITUTIONAL AREA, NEW DELHI - 110 016,
NEW DELHI, NEW DELHI,
Delhi, 110016
5. **The Secretary / Chairman,**
INSTITUTE OF MARKETING & MANAGEMENT
MARKETING TOWER, B-11 QUTAB INSTITUTIONAL AREA, NEW DELHI - 110 016,
NEW DELHI, NEW DELHI,
Delhi, 110016
6. **Guard File(AICTE)**

Dr. Robert Kumar Dasgupta
Director (Officiating)
Institute of Marketing & Management
New Delhi

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