



F.No. North-West/1-2016776947/2014/EOA

Date: 11-Mar-2014

To,
The Principal Secretary
(Higher & Technical Education)
Muni Maya Ram Marg,
Pitam pura, Pitam Pura,
Near T V. Tower, Delhi-110088

Sub: Extension of approval for the academic year 2014-15

Ref: Application of the Institution for Extension of approval for the academic year 2014-15

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations 2012 notified by the Council vide notification number F-No.37-3/Legal/2012 dated 27/09/2012 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to

Regional Office	North-West	Application Id	1-2016776947
		Permanent Id	1-6304281
Name of the Institute	"INSTITUTE OF MARKETING & MANAGEMENT - BUSINESS SCHOOL"	Institute Address	MARKETING TOWER, B-11 QUTAB INSTITUTIONAL AREA, NEW DELHI - 110 016, NEW DELHI, NEW DELHI, Delhi, 110016
Name of the Society/Trust	INSTITUTE OF MARKETING & MANAGEMENT	Society/Trust Address	MARKETING TOWER, B-11 QUTAB INSTITUTIONAL AREA, NEW DELHI - 110 016, NEW DELHI, NEW DELHI, Delhi, 110016
Institute Type	Unaided - Private		

Opted for change from Women to Co-ed	No	Opted for change of name	No	Opted for change of site	No
Change from Women to Co-ed approved	Not Applicable	Change of name Approved	Not Applicable	Change of site Approved	Not Applicable

to conduct following courses with the intake indicated below for the academic year 2014-15



Application Id: 1-2016776947			Course	Full/Part Time	Affiliating Body	Intake 2013-14	Intake Approved for 14-15	NRI Approval status	PIO Approval status
Program	Shift	Level							
MANAGEMENT	1st Shift	POST GRADUATE DIPLOMA	POST GRADUATE DIPLOMA IN MANAGEMENT	FULL TIME	None,	180	180	No	No
MANAGEMENT	2nd Shift	POST GRADUATE DIPLOMA	POST GRADUATE DIPLOMA IN MANAGEMENT	FULL TIME	None,	60	60	No	No

- Validity of the course details may be verified at www.aicte-india.org>departments>approvals

The above mentioned approval is subject to the condition that "INSTITUTE OF MARKETING & MANAGEMENT - BUSINESS SCHOOL" shall follow and adhere to the Regulations, guidelines and directions issued by AICTE from time to time and the undertaking / affidavit given by the institution along with the application submitted by the institution on portal.

In case of any differences in content in this Computer generated Extension of Approval Letter, the content/information as approved by the Executive Council / General Council as available on the record of AICTE shall be final and binding.

Strict compliance of Anti-Ragging Regulation:- Approval is subject to strict compliance of provisions made in AICTE Regulation notified vide F. No. 37-3/Legal/AICTE/2009 dated July 1, 2009 for Prevention and Prohibition of Ragging in Technical Institutions. In case Institution fails to take adequate steps to Prevent Ragging or fails to act in accordance with AICTE Regulation or fails to punish perpetrators or incidents of Ragging, it will be liable to take any action as defined under clause 9(4) of the said Regulation.

(Dr. Kuncheria P. Isaac)

Member Secretary, AICTE

Copy to:

1. **The Regional Officer,**
All India Council for Technical Education
Plot No. 1310, Sector 42-B
Chandigarh-160 036
2. **The Director Of Technical Education,**
Delhi



All India Council for Technical Education
(A Statutory body under Ministry of HRD, Govt. of India)

7th Floor, Chandralok Building, Janpath, New Delhi- 110 001
PHONE: 23724151/52/53/54/55/56/57 FAX: 011-23724183 www.aicte-India.org

3. The Principal / Director,

"INSTITUTE OF MARKETING & MANAGEMENT - BUSINESS SCHOOL"
MARKETING TOWER, B-11
QUTAB INSTITUTIONAL AREA, NEW DELHI - 110 016,
NEW DELHI,NEW DELHI,
Delhi,110016

4. The Secretary / Chairman,

INSTITUTE OF MARKETING & MANAGEMENT
MARKETING TOWER, B-11 QUTAB INSTITUTIONAL AREA, NEW DELHI - 110 016,
NEW DELHI,NEW DELHI,
Delhi,110016

5. Guard File(AICTE)

**This EOA report is for 14-15 applications with status as "EOA Recommended by Council".
Please print this report from the application which has status as "EOA Recommended by Council".**