



All India Council for Technical Education
(A Statutory body under Ministry of HRD, Govt. of India)

7th Floor, Chandralok Building, Janpath, New Delhi- 110 001
PHONE: 23724151/52/53/54/55/56/57 FAX: 011-23724183 www.aicte-India.org

F.No. North-West/1-2813942982/2016/EOA

Date: 25-Apr-2016

To,

The Principal Secretary
(Higher & Technical Education)
Muni Maya Ram Marg,
Pitam pura, Pitam Pura,
Near T V. Tower, Delhi-110088

Sub: Extension of approval for the academic year 2016-17

Ref: Application of the Institution for Extension of approval for the academic year 2016-17

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations 2012 notified by the Council vide notification number F-No.37-3/Legal/2012 dated 27/09/2012 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to

Regional Office	North-West	Application Id	1-2813942982
Name of the Institute	IMM-FOSTIIMA BUSINESS SCHOOL (IFBS)	Permanent Id	1-6304281
Name of the Society/Trust	INSTITUTE OF MARKETING & MANAGEMENT	Institute Address	MARKETING TOWER, B-11 QUTAB INSTITUTIONAL AREA, NEW DELHI - 110 016, NEW DELHI, NEW DELHI, Delhi, 110016
Institute Type	Unaided - Private	Society/Trust Address	MARKETING TOWER, B-11 QUTAB INSTITUTIONAL AREA, NEW DELHI - 110 016, NEW DELHI, NEW DELHI, Delhi, 110016

Opted for change from Women to Co-ed and Vice versa	No	Opted for change of name	Yes	Opted for change of site	No
Change from Women to Co-ed approved and Vice versa	Not Applicable	Change of name Approved	Yes	Change of site Approved	Not Applicable

Old Name of Institute:	"INSTITUTE OF MARKETING & MANAGEMENT - BUSINESS SCHOOL"
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To conduct following courses with the intake indicated below for the academic year 2016-17

Application Id: 1-2813942982			Course	Full/Part Time	Affiliating Body	Intake 2015-16	Intake Approved for 2016-17	NRI Approval status	PIO / FN / Gulf quota Approval status	Foreign Collaboration/Twining Program Approval status*
Program	Shift	Level								
	1st	POS	POST	FULL	None,	180	180	NA	NA	NA



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MANAGEMENT	Shift	T G R A D U A T E D I P L O M A	GRADUATE DIPLOMA IN MANAGEMENT	TIME						
MANAGEMENT	2nd Shift	P O S T G R A D U A T E D I P L O M A	POST GRADUATE DIPLOMA IN MANAGEMENT	FULL TIME	None,	60	60	NA	NA	NA

The above mentioned approval is subject to the condition that "INSTITUTE OF MARKETING & MANAGEMENT - BUSINESS SCHOOL" shall follow and adhere to the Regulations, guidelines and directions issued by AICTE from time to time and the undertaking / affidavit given by the institution along with the application submitted by the institution on portal.

In case of any differences in content in this Computer generated Extension of Approval Letter, the content/information as approved by the Executive Council / General Council as available on the record of AICTE shall be final and binding.

Strict compliance of Anti-Ragging Regulation:- Approval is subject to strict compliance of provisions made in AICTE Regulation notified vide F. No. 37-3/Legal/AICTE/2009 dated July 1, 2009 for Prevention and Prohibition of Ragging in Technical Institutions. In case Institution fails to take adequate steps to Prevent Ragging or fails to act in accordance with AICTE Regulation or fails to punish perpetrators or incidents of Ragging, it will be liable to take any action as defined under clause 9(4) of the said Regulation.

Note: Validity of the course details may be verified at www.aicte-india.org

Dr. Avinash S Pant
Vice - Chairman, AICTE

Copy to:

- 1. The Regional Officer,**
All India Council for Technical Education
Plot No. 1A, 5th Floor, DTE(Pb..) Building,
Dakshin Mark, Sector 36-A, Chandigarh-160 036
- 2. The Director Of Technical Education,**
Delhi
- 3. The Registrar,**
None,
- 4. The Principal / Director,**
"INSTITUTE OF MARKETING & MANAGEMENT - BUSINESS SCHOOL"
MARKETING TOWER, B-11
QUTAB INSTITUTIONAL AREA, NEW DELHI - 110 016,
NEW DELHI, NEW DELHI,
Delhi, 110016
- 5. The Secretary / Chairman,**
INSTITUTE OF MARKETING & MANAGEMENT
MARKETING TOWER, B-11 QUTAB INSTITUTIONAL AREA, NEW DELHI - 110 016,
NEW DELHI, NEW DELHI,
Delhi, 110016



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6. Guard File(AICTE)