

Gabelli School of Business at Fordham

- Business education at Fordham has a colorful history that dates back to a winter's day more than 90 years ago; a testament to the sheer amount of time that Fordham has considered it a priority to educate students for the halls of commerce.
- The business school grew over time, adding a three-year certificate program in 1922 and a Bachelor of Science degree program in 1926. Fordham confirmed its place on the business-education map when, in 1939, the school joined the prestigious American Association of Collegiate Schools of Business and was awarded a chapter of its honor society for outstanding business students, Beta Gamma Sigma.
- Fordham established itself as a provider of graduate business education in 1969, with the launch of its first master's degree programs. In 2016 we anticipate the launch of our PhD and Doctor of Professional Studies programs.
- Business education at Fordham has changed over the decades, but through it all, what lasted was a commitment to a comprehensive education for the entire student. Today we are proud of the reach and impact of our undergraduate as well as graduate degrees: MBA and MS as well as Professional certificates and executive education.
- Since 2010 we carry the name Gabelli School of Business which is the result of the generosity of Mario Gabelli and his wife Regina Pitaro

What distinguishes the Gabelli School of Business at Fordham, as the only Jesuit business school in New York City, is our commitment to “leadership with purpose”: conducting business that generates profit while benefiting others.



Gabelli School Custom Executive Education

The Gabelli School of Business works with successful organizations to help them become even more effective by using executive development to create a strategic advantage.

- We cultivate strong partnerships to help organizations achieve high-impact results from their investment in custom executive education.
- We follow a proven approach to co-design and deliver learning initiatives that develop executives' professional perspectives and enable them to strengthen their leadership and management effectiveness, drive innovation and growth, and improve performance.
- We leverage our faculty's research-based insights, their real-world knowledge and global experience, and their passion for teaching to create truly exceptional learning experiences.
- We work closely with senior executives, which includes partnering with the C-suite on content development as necessary. This is a central element of our custom practice.
- We provide highly personalized service and are responsive and flexible. We are skilled at modifying program design and learning methods to meet specific needs and objectives. We deliver programs at one of our three very diverse campuses in and near New York City as well as at other locations around the world.



Gabelli School Design Principles



#20

EMBA Program

Poets & Quants EMBA Ranking

#10

In International Business

U.S News & World Report

#1

In Gender Balance

The Economist Which MBA 2020
EMBA

#3

Top 20 Rankings

U.S News & World Report
Graduate Subject Rankings



FACULTY TEACHING AT IMM FROM FORDHAM UNIVERSITY

Mario DiFiore

- Mario DiFiore is an Assistant Dean at the Gabelli School of Business and serves as an Adjunct Professor teaching Financial Management, Investment and Securities Analysis, Behavioral Finance, and Compliance and Risk Management.
- Dean DiFiore has also taught business courses at New York University, Pace University, the State University of New York and Baruch College of the City University of New York. He is a multiple awardee of the Annual Dean's Award for Teaching Excellence Among Adjunct Faculty and has taught in North and South America, Europe, Africa, Asia and the Middle East. In addition, he teaches compliance and risk management for Euromoney's financial training division.

Bozena Mierzejewska

- Bozena Mierzejewska .30zena I. Mierzejewska is an assistant professor of communications and media management at the Gabelli School of Business. She holds an MA in economics from Warsaw School of Economics in Poland and a PhD in management from the University of St. Gallen in Switzerland.
- Dr. Mierzejewska's research and teaching focuses on media management and digitization, and its impact on media organizations and media workers. She is a recipient of the 2010 Sherman Teaching Award and the post-doctoral Marie Curie Fellowship. She presently is the editor of JMM – The International Journal on Media Management, one of the leading academic publications in this area. She also serves on the editorial boards of the Journal of Media Economics, the Central European Journal of Communication and The International Journal on the Book.

Hooman Estelami

- Hooman Estelami is a full professor in marketing at the Gabelli School of Business. He received his PhD in marketing from Columbia University and has served as a consultant to several leading financial-services companies. He has received national awards for his research and teaching as well as several honors from Fordham, including the Gladys and Henry Crown Award for Academic Excellence in 2000, 2002 and 2009, and the Stanley Fuchs Teaching Award in 2010.

Julita Haber

- Julita Haber is a clinical assistant professor of management systems at the Gabelli School of Business. Her research interests lie in organizational behavior, focusing on impressions of competency, competency pressures, and emotions of [in]competency in the workplace. She studies the adverse effects of organizational pressures to appear competent at work. A City University of New York research grant recipient, Dr. Haber coined and published a new research team of "competency labor" in management and recently published two new studies. She regularly attends and presents at top scholarly management conferences in the United States and was nominated twice as best reviewer.

Michael Cheah

- Professor Cheah has more than 30 years of market experience. Until recently, he was the executive vice president of Capital Position, one of the financial industry's premier positioning, growth strategy, and global marketing firms. Before that, he worked as the senior vice president and senior portfolio manager responsible for all investment-grade fixed income portfolios at AIG SunAmerica Asset Management Corp. He also spent 17 years at the Monetary Authority of Singapore (MAS), where he was the head of the U.S. Bond Division, Markets, and Investment Department, and chief representative of the New York office. His responsibilities at MAS included managing foreign exchange reserves and overseeing external relationships with financial and government institutions in the United States.

John Hollwitz

- John Hollwitz is a University Professor of psychology and rhetoric, and the area chair and professor of management systems. Before coming to Fordham, he was the A.F. Jacobson Professor of Communications at Creighton University and dean of arts and sciences at Loyola College in Maryland. He also has been the vice president of academic affairs at Fordham.

Navid Asgari

- I received my doctoral degree from NUS Business School, National University of Singapore in 2014. My PhD dissertation explored how firms reconfigure their alliance portfolios following a technological discontinuity. This study was supported by the Strategic Management Society's (SMS) Strategy Research Foundation (SRF) Dissertation Scholarship. In 2015, I was named a finalist of the Best Dissertation Award by the Technology and Innovation Management (TIM) Division of the Academy of Management (AOM) in Vancouver, BC. In 2017, I received Dean's Award for Excellence in Research.
- After leaving the tiny but shiny island of Singapore, I joined Gabelli School of Business, Fordham University, in New York City, as an assistant professor of corporate strategy. I am also the associate director of the Global Healthcare Innovation Management Center (GHIMC) which is based at the Strategy and Statistics Area of the Gabelli School.

Genevieve E. O'Connor

- Genevieve E. O'Connor is an associate professor of marketing at Gabelli School of Business, Fordham University. She earned her Ph.D. from Rutgers University. Her publications have appeared in the Journal of Business Research, Journal of Public Policy & Marketing, and Journal of Consumer Affairs. She has presented her research to organizations such as the American Marketing Association, Academy of Marketing Science, and Frontiers in Service. • Dr. O'Connor is a services marketing strategist who specializes in consumer well-being with a focus on healthcare and financial well-being. Drawing on more than a decade of industry experience with Fortune 500 companies, including 3M, U.S. Surgical and Boston Scientific, Dr. O'Connor conducts research and provides expert consultation for healthcare organizations.

Robert Hurley

- Robert Hurley has earned national attention for his expertise in the areas of effective leadership and management. He has been teaching, consulting, and writing on these topics for more than 20 leadership years, and focusing in particular on the value of trust in business: how it is earned, how it is maintained, and why it matters. In recognition of this work, Dr. Hurley was named one of the top 100 thought leaders on trust in 2012, and The Washington Post selected his book, *The Decision to Trust: How Leaders Create High-Trust Organizations*, as one of the best leadership books of 2011. Dr. Hurley established and continues to lead Fordham's Consortium for Trustworthy Organization.

Greg Cooper

- Greg is an accomplished learning professional having designed, developed, delivered, marketed, and sold business education programs throughout Europe, Latin America, the middle east, and the United States. He has spent countless hours on their leadership and management needs having worked and studied at some of the most prestigious global business schools.
- He created from the group up a series of programs and services at four different internationally acclaimed institutions of higher learning where creativity kept them ahead of the curve.
- He is an experienced multi-cultural team leader who for many years has not only worked as an expatriate "citizen of the world" but had the great fortune of being inspired by countless friends and co-workers from vastly different countries, regions and backgrounds.
- Greg has an MBA from Thunderbird School of Global Management and a General Management Certificate from IESE Business School.